



## Shots Fired! How to Write Copy That Pierces Hearts (and Opens Wallets)

By Apryl Beverly

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. You Too Can Write Words That Make Money! This must-read book is not just an entrepreneurs toolbox its a goldmine! And its jam-packed with real-life advice and valuable tools EVERY entrepreneur MUST HAVE to write words that sell! For 66 pages I give it to you straight and SHOW you how to write persuasive sales copy every time! In Shots Fired! How to Write Copy that Pierces Hearts (And Ones Wallets) youll discover: How to uncover that BIG idea and create a powerful make-em-smack-the-buy-button offer!The ultimate secret to grab your prospect by the eyeballs and get her to whip out her credit card and buy!How to turn features into benefits and have your prospects drooling over your offer!Million-dollar copy samples go behind-the-scenes and see words that make my clients millions!How to use what your mama gave you and write copy that rocks! How to write like a B.O.S.S.! Simple tips that work even if you hate writing and horrified your English teacher!How to turn copy into cash and put those words to work for you! I...



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