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The New Entrepreneurial Age: Awakening the Spirit of Enterprise in People, Companies Countries

By Larry C. Farrell

Brick Tower Press, United States, 2011. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. Bigger is better turned out to be another 20th century myth. Larry Farrell has eloquently described why. -Peter Drucker, The 20th Century's Greatest Management Thinker If you want to learn about international entrepreneurship, Larry Farrell is your man. -Tom Peters, The World's All-time Best Selling Business Author There's nothing like a severe, unexpected, worldwide recession to get one's entrepreneurial juices flowing. After the initial shock and trauma pass, it finally hits home that you can't trust anyone to run the damn economy and save your job. You're truly on your own in this crazy and uncertain 21st century global economy! Larry C. Farrell is the Chairman of The Farrell Company, the world's leading firm for researching and teaching entrepreneurship. He founded the firm in 1983 to do his own ground-breaking research into the high-growth business practices of the world's great entrepreneurs. Today, with affiliates in North America, Asia, Europe, South America, and Africa, over five million people, in forty countries, across nine languages, have attended the company's programs. Over the past quarter...



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