



Sports Sponsorship - A Professional's Guide (Hardback)

By Brian Simms

Icon Publishing Ltd, United Kingdom, 2011. Hardback. Book Condition: New. 250 x 194 mm. Language: English . Brand New Book. This book helps you set the tone by asking the right questions and listening to the answers, to steer you toward the direction you want to head to! Learn how to get the sponsorship by selling yourself through these guidelines.



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