



Writing for the Web

By Crawford Kilian

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Hundreds of books tell you how to design new web pages and jazz up existing websites with graphics, animation, and sound. But an effective website needs strong, lively content that people will want to read and return to. Writing for the Web offers sound principles of writing persuasive copy and presenting it in an appealing format so that visitors to your website will read what youve written and act on what theyve read. Both new and professional webwriters will benefit from the commonsense advice and tips in this book. Whether you are creating an online portfolio, developing your companys website, or starting a blog, Writing for the Web shows you how to hook readers and keep them coming back. A CD-ROM with exercises is included to help you practice webwriting techniques and critique other websites. Printed Pages: 224 with CD.



READ ONLINE
[1.95 MB]

Reviews

Unquestionably, this is actually the greatest function by any author. I was able to comprehend every little thing using this created e book. Its been printed in an remarkably straightforward way which is merely following i finished reading this ebook in which in fact altered me, alter the way i think.

-- **Arianna Witting**

An exceptional book as well as the font used was exciting to read. It is actually rally intriguing throgh reading time. You will not sense monotony at anytime of the time (that's what catalogues are for about when you ask me).

-- **Crystel Hagenes**

Related eBooks



Writing for the Web

DIRECTORY OF SOCIAL CHANGE, United Kingdom, 2000. Paperback. Book Condition: New. 210 x 145 mm. Language: English . Brand New Book. Writing for the web is unlike other types of writing you may undertake at work. It requires a different thought process...



Children s Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.The Children s Handwriting Book of Alphabets and Numbers provides extensive focus on alphabet tracing and number tracing for the...



Fun for the Secret Seven

Hachette Children's Group. Paperback. Book Condition: new. BRAND NEW, Fun for the Secret Seven, Enid Blyton, The Secret Seven are Peter and his sister Janet, Jack, Colin, George, Pam and Barbara. They meet every holiday in the shed at the bottom of...



Houdini's Gift

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing his pet hamster. Knowing that Ben is...



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...